



FOR IMMEDIATE RELEASE

March 31, 2010

Blount International Expands its OREGON® Line of Innovative Outdoor Products with an On-the-Saw Sharpening System

Easy-to-use PowerSharp lets chain saw users sharpen chain on the saw, on the job, in seconds

Portland, Ore. – Chain saw users now have the ability to precisely sharpen dull chain in as few as three to five seconds when they use the new [PowerSharp](#) system, developed by [Blount, Inc.](#), under its [OREGON](#) brand. Scheduled to roll out in the United States this June, and throughout Europe and other parts of the world later in 2010, PowerSharp will be distributed through a wide network of home improvement stores, hardware retailers, and servicing dealers. The PowerSharp system is available in a variety of configurations and fits most saws on the market, as well as models already in use.

“PowerSharp will make a landmark impact on the chain saw industry,” said Jake VanderZanden, Senior Vice President of Business Development for Blount. “For at least 50 years our customers have been asking us for a fast and easy solution for dull saw chain. PowerSharp is the result of intensive research and focused development.”

Portable and easy-to-use, the patent-pending PowerSharp system includes the PowerSharp chain, the PowerSharp bar-mount sharpener, and the PowerSharp guide bar. Working together, these components provide a fast, simple, and portable method for sharpening saw chain with precision.

"All types of chain saw users will find the PowerSharp system to be a benefit," said Teresa De Mers, Blount, Director of Business Development for New Products and Markets. "Based on field testing and early customer response, we are overwhelmed at the enthusiasm this is generating by people who want to use it."

The PowerSharp starter kit, which includes all components in one package, will sell at the MSRP of \$75 to \$80. For those seeking replacement parts, the PowerSharp chain and sharpening stone – packaged together – will sell at an MSRP of \$35 to \$37 and the PowerSharp bar-mount sharpener and guide bar – also packaged together – will sell at an MSRP of \$40 to \$43.

PowerSharp is the newest in a long line of successful products from OREGON®, a brand whose outdoor products are recognized internationally for their quality and innovation.

OREGON® is the foremost brand of Blount Inc., a diversified, international corporation headquartered in Portland, Oregon, with manufacturing sites in the United States, Canada, Brazil, and China. Blount employs approximately 3,500 employees worldwide, and its thousands of products are sold in more than 100 countries. In making positive contributions to the world's forest industry with innovative OREGON® products, Blount encourages sound environmental practices to meet the ever-growing needs for clean air, water, wildlife habitat, and wood products.

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